



Mission

The Edmonds College Foundation advances the mission of Edmonds College by engaging our community, inspiring charitable contributions, and stewarding resources to amplify student success

Strategic Lens

Diversity, Equity, and Inclusion will inform and shape all our strategic work

Core Values

Connection: We foster meaningful relationships with one another, our donors, and the College

Stewardship: We invest and safeguard the funds entrusted to us

Equity: We are committed to removing barriers to ensure everyone has what they need to succeed

Inclusion: We value and purposefully engage with people of all identities, backgrounds, and perspectives

Care: Our purpose comes from a deep sense of responsibility to others

Curiosity: We consistently seek creative ways to improve

Position

The Edmonds College Foundation is the charitable organization that supports Edmonds College. The Foundation connects the community to its College and is driven by the belief that lives and our community can be transformed through the power of education.

The Foundation is supported by a diverse group of people and organizations—individuals, companies, and foundations—all of whom value the College as a unique community asset. We are dedicated to transformational impact and give voice to our community's belief that every educational and career goal has value, and together we can contribute to the betterment, diversity, and enrichment of the community.

OBJECTIVE 1:

Cultivate a Culture of Philanthropy

INDICATORS

- Increase in new donors over annually-determined benchmark
- Increase in donor retention over annually-determined benchmark

STRATEGIES

- Develop a sustainable approach for increasing donor giving that includes staffing, technology, and partnerships
- Create a culture of philanthropy across our community of critical stakeholders including Board members, the College, and community entities

OBJECTIVE 2:

Enhance Our Organizational Capacity

INDICATORS

- Year-over-year growth in percentage of staff time dedicated to fundraising
- Year-over-year growth of score on Board self-evaluation
- Reach full staffing, according to Staffing Plan

STRATEGIES

- Strengthen and engage our Board through evaluation of Board composition, roles, and expectations and through effective recruitment, retention, and training programs
- Create and execute a staffing plan to fulfill our strategic Objectives for the next three years
- Identify and execute opportunities to reduce program load and free staff capacity for fundraising

OBJECTIVE 3:

Elevate our Integration with the College to Optimize Profile and Impact

INDICATORS

- Growth in total funds raised over annually-determined benchmark
- Year-over-year increase in incremental funds raised by ambassadors

STRATEGIES

- Engage the College President, the Board of Trustees, PLT, and Deans as ambassadors for the Foundation
- Collaborate with Marketing to identify key philanthropy and impact messaging that leverages the College and charitable giving
- Develop a College Philanthropy Toolkit that details how to talk about the College and student success
- Have a seat at the table for annual Comprehensive Planning for the College