



# EDMONDS COLLEGE FOUNDATION

## **Board of Directors Meeting Tuesday, November 14, 2023 - 4:30 - 6:30 PM**

### **Attendees:**

Sherri Anderson, Brian Donaldson, Bob Terwilliger, Nicole Galipeau, Abraham Mathew, Whitney Rivera, Jeff King, Steve Carter, Libby Lewis, Linda Krese, Mike Meeks, Doug Fair

### **Absents:**

Mel Sheldon, Kirsten Paust, Steve Pennington, Maria Montalvo, Jennifer Myers

### **Guests:**

Dr. Amit B. Singh, J. Thomas Peterson, Anne Penny, Gina Certain

**Staff:** Tom Bull, Elaine Hall, Ciela Valle-Olguin, Kim Fyfe, Ryan Davis

### **Meeting called to order at 4:32**

#### Notes

- Board Ops report was unanimously approved to report directly after Pres update
- New staff members Tom Peterson and Ryan Davis were introduced. Board members did quick introductions
- Mission moment: Mike Meeks read a thank you letter from Fadiya Aminy, recipient of Complete the Dream this quarter
- A correction to the previous minutes was noted
  - Libby moved to approve, Whitney seconded
- Anne Penny spoke on request of Dr. Singh to share the mission and goals of the Career Action Center. Gina Certain spoke about the Worker Retraining program and what they do on campus
- Dr. Singh shared that the Board of Trustees has extended his contract through June 2028
- Linda Krese shared that the board survey has been completed. The board is still trying to add 4-6 people this year and is increasing recruitment efforts. Tom Bull added that there are 5 potential candidates. Board Op committee is also making some revisions and updates to the bylaws and plans to have them ready for the January meeting.
- Abraham Mathew reviewed the results of the board survey. There was an expressed desire for time for the Board to socialize before or after meetings. The committee asked the Board to speak to ways to do that, and for any other comments.

- Brian Donaldson brought up the Board social last year. He preferred to do socializing as a separate event rather than part of a board meeting
- Bob Terwilliger agreed that social events would be better than time before/after board meetings
- Tom Bull brought up the need for a discussion about the role of the board and whether they are fundraisers or not.
  - Linda Krese said that if it's not a main goal to be fundraisers, they need to support in other ways.
  - Brian Donaldson thinks the board should take more of a fundraising role.
  - Bob Terwilliger pointed out that a minimum leadership gift was done away with a few years ago to encourage the board to engage in other ways than just giving money.
  - Brian Donaldson brought up the idea of “give or get” - giving money yourself, or asking network connections for their contributions.
  - Sherri Anderson brought up the importance of Board members getting tables at the INSPIRE event and introducing people in their network that way
  - Bob Terwilliger asked board members to bring their suggestions to Linda Krese and the Board Ops committee
- Tom Bull shared that the Foundation is working to create a “Fundraising 101” session for board members.
- Tom Bull addressed concerns about the time taken to hire new team members. He also shared that there are challenges with the union and creating or “renovating” staff positions
- Brian Donaldson asked if the staff is going to be doing any team building with new members, Tom said yes
- Brian spoke to the “culture of philanthropy” and how fundraising training also can apply to the rest of campus
- Nicole Galipeau shared that Programs is working on a marketing strategy for scholarships. The committee is also working to streamline the process of Impactful Program Grant.
  - There was an emergency grant request from the music department for funds to buy a new vibraphone. The program committee voted to fund the purchase.
  - Libby Lewis asked if there is a chance to hear the new vibraphone at INSPIRE
  - Ciela shared that annual scholarship dates are January 26-March 23 and asked for board members to mark their calendars for the reviewing
  - Nicole asked for more members of the program committee
- Brian Donaldson gave the DevCom update on the new form for Leadership gifts and shared YTD fundraising results. There has also been a STEM initiative that is working with Dr. Carey Schroyer. The strategic plan has been updated and Bob Terwilliger asked for a motion to approve the plan. Doug Fair moved to approve, Libby Lewis seconded. Unanimously approved.

- Sherri Anderson shared the INSPIRE committee update, reminded the board the value of being a table captain and inviting networks early. There will be a board wine cellar auction item once again and we are already taking the donations
  - Mike Meeks has secured two Rick Steves tours for auction items. There is a need for airline mileage to add to the packages.
  - Elaine shared that we already have about 5 live auction items. There is a need for experiences (family options, staycations, etc.)
  - For the online auction, we are asking for certificates and experiences etc, avoid art and jewelry. There will not be a showcase of all the online auction items this year
  - The showcase students will be asked for something to auction off as well
  - If board members know of a potential sponsor for INSPIRE, please let Elaine or Sherri know. We have a verbal commitment from Fortive to be our Title sponsor. Boeing and ASEC are confirmed. Businesses outside of just Edmonds are encouraged.
  - Bob Terwilliger offered 4 more season tickets to the Seahawks
- Jeff King and Kim Fyfe gave finance update
  - The Finance com is continuing to work on the RFP Process, taking into consideration the goals of the Foundation and other...things to come up with a feasible model for the foundation to make investments

Meeting adjourned at 5:49